

RecycleMe, a leading sustainability and compliance consultancy, partnered with Unpac to streamline packaging EPR reporting for two of their brand clients ahead of California’s November 2025 deadline.

“ *The Unpac platform turned chaos into clarity. It helped us get execution-focused on what mattered.* ”

## ● THE CHALLENGE

Two clients. Two data realities. One deadline.

### LARGE CLIENT

30,000+ SKUs

SKUs spanning branded and private-label. Data scattered across multiple systems. Incomplete component mapping and unclear compliance scope.

### SMALL CONSUMER BRAND

<1,000 SKUs

Simpler packaging footprint, but data lived across disparate file types and systems that were laborious to reconcile without automation.

- x Data fragmented across PDFs, ERPs, spreadsheets, and supplier files
- x Missing relationships between finished goods and packaging components
- x Limited internal bandwidth to manually clean and reconcile data at scale

## ● THE SOLUTION

### End-to-End EPR Reporting

#### Key deliverables

- ✓ Automated data ingestion
- ✓ Data validation and gap surfacing
- ✓ Dynamic dashboards for data completeness & fee exposure
- ✓ CAA-compliant final outputs

Unpac ingested raw data files across every available format: Excel workbooks, PDFs, and ERP extracts. All centralized into a structured system mapping finished goods, sales data, and packaging components at scale.

RecycleMe and the clients worked directly with their data in platform. Gaps became visible immediately. Issue resolution was swift.

*Direct client interaction with the data made gaps, inconsistencies, and disorganization immediately visible. It helped clients understand the true level of effort required and how Unpac could streamline it.*

RecycleMe

● THE RESULTS

Fast submissions. Accurate fees.

	LARGE CLIENT 30,000+ SKUs	SMALL BRAND <1,000 SKUs
<b>Speed</b>	<b>10 days</b> Report finalized at scale	<b>48 hours</b> Submission completed start to finish
<b>Data Integrity</b>	<b>All gaps flagged</b> Data gaps surfaced and rectified	<b>100%</b> Data auto-extracted from existing files
<b>Accuracy</b>	<b>Accurate fee attribution replaced guesswork.</b> Clear insight into which SKUs and components drove the highest fees.	

*Unpac took care of the monotonous, time consuming data cleaning and synthesization that allowed RMe to focus supporting clients' EPR strategy.*

*RecycleMe*

● THE FUTURE

For RecycleMe working with Unpac became a force multiplier

*Manual data work isn't scalable.  
Unpac is how we execute strategy, not just talk about it.*

*RecycleMe*

As the 2026 USA EPR reporting season approaches, Unpac and RecycleMe continue to partner on packaging EPR engagements.

RecycleMe's global consulting expertise, combined with Unpac's automated packaging data platform, provides producers with a scalable and proactive way to meet evolving EPR requirements, while reducing manual effort, improving data quality, and uncovering opportunities to lower fee obligations through accuracy.